

# EXECUTIVE DOCTORATE IN BUSINESS ADMINISTRATION, DBA

The executive doctorate in business administration (“EDBA”) at Roosevelt University will propel professionals from any discipline or sector into a position of elevated knowledge, skills, and abilities culminating in a terminal degree. Whether you aspire to C-suite mobility, seek career evolution, or wish to distinguish yourself in the market, enrolling in this ambitious program will provide a high return on the investment. Students work with faculty to deepen their skill bases and broaden their professional networks within and beyond the classroom. You will learn theory-based business principles and apply them to proven data and research driven solutions to real organizational challenges.

Three academic pillars:

1. Research Methodology and Data Driven Decision Making (15 credit hours)
  - a. Research principles, practice, and then combine the fundamental lessons learned with the specialized track’s subject matter.
  - b. A real-life business problem is solved through the research process.
  - c. The student is responsible, with faculty’s guidance and support, in finding the institution that will benefit from the research.
2. Cross-Functional Exploration Across Business Disciplines (24 credit hours)
  - a. Finance
  - b. Marketing & Communications
  - c. Data Analytics
  - d. Risk Management
  - e. Developing, Maintaining, and Growing Relationships
  - f. Business Law
3. In-Depth Seminars into Specialization (6 credit hours)

## Admission

Admission into the EDBA program requires a master’s degree with a minimum cumulative GPA of 3.25 and a letter of intent that covers the applicant’s rationale for pursuing the degree and the planned uses for the doctorate upon graduation.

## Candidacy

To achieve the status of a doctoral candidate, students must complete all content courses with a grade point average of 3.25 or higher and receive approval for their doctoral project proposal. A student admitted to doctoral candidacy must complete a doctoral project and successfully defend it before the doctoral committee to be recommended for the EDBA degree. A maximum of six years of study is allowed. Graduation eligibility will be determined based on course work completed no more than six years prior to degree conferral.

To earn the DBA, students must successfully complete 60 credit hours. This includes 15 credit hours of Core courses, 24 credit hours of Cross Functional, 6 credit hours of Seminar, and 15 credit hours of Dissertation in Practice.

Students must maintain a minimum 3.25 GPA to continue in the program. No more than two grades of B- may be applied toward the 60 hours used for the degree. A graduate course can only be repeated once; no more than two courses can be repeated.

Students must complete 51 residency hours, i.e. courses completed at Roosevelt.

Students should work with an academic advisor to plan their program of study so that all prerequisites are completed before enrolling in any course that has a prerequisite. In addition, some courses may be delivered fall only or spring only, so following the degree map and working with an advisor is essential.

The EDBA degree should be completed within a six-year period. Courses completed beyond six years may need to be retaken. Transfer credit can be considered for this degree, but coursework cannot be accepted if taken prior to six years at the time of the transfer request.

Only three courses (9 credit hours) may be transferred in after Program Director approval. Students can also have foundational courses in the Cross Functional areas waived based on past work experience or master level course completion, up to 9 total credit hours.

Students will select a track with 24 semester hours across different business disciplines Accounting, Finance, Human Resource Management, Management/Leadership, Information Systems Management/Business Analytics, and Marketing.

The program requires at least 60 semester hours of coursework beyond the master’s degree and three on campus residencies. The program may accept up to 9 semester credits of master’s degree coursework completed at an approved university or college. Students will take three years to complete the coursework and one year to complete the doctoral project.

Students are allowed no more than two grades below a B- in the program and must maintain a cumulative grade point average of 3.25. Students will be dismissed from the program if the GPA standard is not met or if they earn more than two grades below a B-.

## Required Courses:

Code	Title	Credit Hours
<b>Cross Functional</b>		<b>24</b>
AFIRE-Accounting, Finance, Real Estate		
ACCT 450/ ACCT 5XX	ACCOUNTING INFORMATION SYSTEMS	
ACCT 474/ ACCT 5XX	ANTI-MONEY LAUNDERING (Fall Only)	
FIN 483/ FIN 5XX	CAPITAL MARKETS & FINANCIAL INSTITUTIONS (Fall Only)	
FIN 450/ FIN 5XX	FINANCIAL RISK MANAGEMENT (Fall Only)	
POEM-People, Organizations, Experiences & Management		
MGMT 407/ MGMT 5XX	EXECUTIVE LEADERSHIP	
HRM 431/ HRM 5XX	HR ANALYTICS (Fall Only)	
MGMT 423/ MGMT 5XX	PEOPLE MANAGEMENT AND ORGANIZATIONAL BEHAVIOR	

HRM 400/ HRM 5XX	STRATEGIC ISSUES IN HUMAN RESOURCES			
EDBA 5XX				
MAPS-Marketing, Analytics, Production and Supply Chain				
MGMT 421/ MGMT 5XX	OPERATIONS MANAGEMENT (Spring Only)			
INFS 415/ INFS 5XX	BUSINESS ANALYTICS AND STATISTICAL INFERENCING MODELS			
INFS 417/ INFS 5XX	PREDICTIVE BUSINESS DATA ANALYTICS			
MKTG 425/ MKTG 5XX	COMMUNICATION & CONSUMER BEHAVIOR (Fall Only)			
EDBA 5XX				
<b>Core Classes</b>				
EDBA 500 Academic Experience Yr1		1		
EDBA 501 Academic Experience Yr2		1		
EDBA 690 Doctoral Project Preparation		1		
EDBA 510 Academic Writing		3		
EDBA 511 Quantitative Research Methods		3		
EDBA 512 Qualitative Research Methods		3		
EDBA 680 Capstone Problematization		3		
<b>Seminar</b>				
EDBA 6xx Seminar		3		
EDBA 6xx Seminar		3		
<b>Dissertation in Practice</b>				
EDBA 5xx Dissertation in Practice		3		
EDBA 5xx Leadership, Innovation, and OD		3		
EDBA 5xx Dissertation in Practice		3		
EDBA 5xx Strategic Thinking for Global Market		3		
EDBA 5xx Dissertation in Practice		3		

Your degree map is a general guide suggesting courses to complete each term on the academic pathway to your degree. It is based on the most current scheduling information from your academic program. Your program's degree map is reviewed annually and updated as schedules change (although you retain the same course requirements as long as you are continuously enrolled in your degree program).

Always work closely with your academic advisor to understand curriculum requirements and scheduling, as each student's academic plan can look slightly different. No more than two grades of C (not C-) may be applied toward the 36 hours used for the degree. A graduate course can only be repeated once; no more than two courses can be repeated.

**Year 1**

Fall	Credit Spring Hours	Credit Summer Hours	Credit Hours
EDBA 500 (Academic Experience Yr1)	1 EDBA 511 (Quantitative Research)	3 EDBA 512 (Qualitative Research)	3
EDBA 510 (Academic Writing)	3 EDBA 5XX Cross Functional	3 EDBA 5XX Cross Functional	3

EDBA 5XX Cross Functional	3			
	7	6	6	
<b>Year 2</b>				
<b>Fall</b>	<b>Credit Spring Hours</b>	<b>Credit Summer Hours</b>	<b>Credit Hours</b>	
EDBA 501 (Academic Experience Yr2)	1 EDBA 680 (Capstone Problematization)	3 EDBA 5XX Leadership, Innovation, and OD	3	
EDBA 5XX Cross Functional	3 EDBA 5XX Cross Functional	3 EDBA 5XX Cross Functional	3	
EDBA 5xx Dissertation in Practice	3			
	7	6	6	
<b>Year 3</b>				
<b>Fall</b>	<b>Credit Spring Hours</b>	<b>Credit Summer Hours</b>	<b>Credit Hours</b>	
EDBA 5xx Dissertation in Practice	3 EDBA 6XX Seminar	3 EDBA 5xx Strategic Thinking for Global Market	3	
EDBA 5XX Cross Functional	3 EDBA 5xx Dissertation in Practice	3 EDBA 5XX Cross Functional	3	
	6	6	6	
<b>Year 4</b>				
<b>Fall</b>	<b>Credit Hours</b>			
EDBA 6XX Seminar	3			
EDBA 690 (Doctoral Project Preparation)	1			
	4			
<b>Total Credit Hours 60</b>				