

BUSINESS ADMINISTRATION (BADM)

BADM 100 - DISCOVERING ENTREPRENEURSHIP

Have you considered self-employment as a future career option? Or joining an existing family business? Or perhaps launch a non-profit organization to assist others? "Discovering Entrepreneurship" uses experiential activities to cover the required steps to devise, trial and grow an e-commerce enterprise. Practical lessons will be learned that can be used within a corporation or with a startup venture.

Credits: 3

Course Notes: Open to all undergraduate students.

BADM 101 - INTRODUCTION TO BUSINESS

Comprehensive overview of the business world and business basics.

Topics include: Personal money management, marketing, organizational management, accounting/finance operations and ethics in business.

Today's changing business environment; focus on careers in business and business career options.

Credits: 3

Course Notes: This course is open to only Freshman and Sophomores.

Required of all Freshman Business majors. This course can be taken for elective credit by non-Business majors.

BADM 103 - PERSONAL FINANCE

The course will expose students to a set of skills and knowledge of personal finance that will help them better understand various aspects of financial literacy/management and make better financial decisions.

Topics may include: credit scores and their management, auto and student loans, identity protection, financing higher education, and income taxes.

Credits: 3

Course Notes: OPEN TO ALL FRESHMAN AND SOPHOMORES

BADM 299 - SPECIAL TOPICS

Students build knowledge and expertise in fundamental entrepreneurship practices by developing a personal business startup plan, including idea generation, feasibility assessment, market evaluation, initial funding strategies, and workforce planning. By the end of the course, students will have developed a comprehensive business plan and will participate in a pitch simulation.

Credits: 1-3

BADM 398 - PROFESSIONAL BUSINESS ADMINISTRATION INTERNSHIP

A supervised professional learning experience at a business or non-profit site. Must be arranged with internship coordinator and/or program director. Maximum of 6 credit hours can be applied to undergraduate business program.

Credits: 1-6

Course Notes: Internship requirements vary by major, consent is required by the Internship Coordinator in the Heller College of Business.

BADM 399 - SPECIAL TOPICS

This course will include rotating business topics such as Introduction to business Careers or Business Ethics. Check schedule for the current topic to be covered.

Credits: 1-3