

# BUSINESS PROFESSIONAL (BPS)

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## **BPS 310 - FINANCIAL PLANNING FOR PROFESSIONALS**

An overview of business concepts, including accounting and finance is necessary for the professional in today's competitive business environment. As competition in the marketplace grows, professionals will be required to be familiar with concepts covered in this course such as reading and analyzing financial statements, preparing and deciphering budgets and dealing with investments, debt and interest rate considerations. (Prerequisites: Junior status)  
Credits: 3

## **BPS 320 - PROJECT MGT**

This course is a survey of project management and how it is implemented to solve business problems. This course will provide students with a holistic view of how projects contribute to the strategic goals of the organization. Emphasis is placed on the systems development life cycle, project scope, project time management, project cost management and project quality management. The students will review the possible outcome of project management risk and the importance of the role and commitment of a project manager. Mini project management case studies will supplement class lectures. Students will use spreadsheets and Project Management software for project planning, analysis and determining project feasibility. Students will submit a final project proposal in finest professional format. (Prerequisite: Junior status)  
Credits: 3

## **BPS 340 - PROF IN SOCIETY**

Professional status in our society offers many benefits and also carries significant responsibilities. This course examines the skills and attitudes needed to contribute effectively and successfully as a professional. Personal conduct, appropriate communication, goal setting and success strategies within the context of a professional environment are discussed. The potential value of membership in professional organizations and application of professional codes of ethics will be addressed. Emphasis is on application of using a framework of professionalism and critical problem solving regarding ethical dilemmas, how moral values are defined, collaboration, and the impact of political, legal, social and environmental influences. (Prerequisite: Junior status)  
Credits: 3

## **BPS 350 - PROFESSIONAL STUDIES STRATEGY**

This course analyzes complex issues in specific professional areas by integrating and applying previous coursework in project and facilities management, marketing and financial planning. Through case studies and research, students will develop strategies and solutions for business in their particular area of concentration. (Prerequisite: Senior status)  
Credits: 3

## **BPS 370 - SERVICE MKT**

Today the service industry dominates much of the world economy. In North America, the fastest growing segment of the economy is the creation and performance of services. More and more organizations must be adept at also performing services rather than simply producing goods. This course will introduce students interested in working in the services industry to the unique concepts of service marketing. Specifically, this course will focus on differentiating service organizations from goods organizations. This course will use case studies to examine the key issues and challenges facing organizations in a variety of service sectors (e.g. retail, healthcare and professional services). (Prerequisite: Junior status)  
Credits: 3

## **BPS 380 - FACILITY MGT**

This course will provide an overview of the processes and procedures basic to the practice of facilities management. Topics will include facilities design, space planning, energy management and emergency preparedness with an emphasis on applications relevant to general management and supervision of the physical plant. (Prerequisite: Junior status)  
Credits: 3