

MANAGEMENT (MGMT)

MGMT 300 - OPERATIONS MANAGEMENT

Problems, principles, and methods of analysis related to production and operations management of industrial and service organizations. Forecasting; capacity planning; facilities location and layout; inventory analysis; scheduling; simulation; and quality assurance.
Credits: 3

Prerequisites: ACCT 211 (may be taken concurrently) and (MATH 110 (may be taken concurrently) or MATH 116 or MATH 121) and (MATH 217 (may be taken concurrently) or ECON 234 (may be taken concurrently) or PSYC 200 (may be taken concurrently))
Course Notes: ECON 102 recommended

MGMT 305 - SOCIAL ENTREPRENEURSHIP I: CREATING THE VISION

This course is for students who will found or lead businesses that also have a social mission, or will advise or work with social entrepreneurs, as they seek to jointly create social and business value. It is the goal of this course to prepare students to lead companies that have embedded social missions and to engage various stakeholders that are at the nexus of business and social value.
Credits: 3

MGMT 306 - SOCIAL ENTREPRENEURSHIP II: IMPLEMENTATION

In Social Entrepreneurship II, we actually become social entrepreneurs by studying the everyday structural, legal and financial challenges associated with launching a business enterprise in its efforts to create social impact. Students will take their business model from Social Entrepreneurship I, and further develop it by performing additional market research, prototyping and practicing continuous investor initiatives. Students will work through issues of market analysis, technology viability assessment, competitive positioning, team building, product life cycle planning, marketing strategy and financing, with a major emphasis on learning how to attract investment capital.
Credits: 3
Prerequisites: MGMT 305 or SENT 305

MGMT 308 - ETHICAL LEADERSHIP AND CORPORATE SOCIAL RESPONSIBILITY

Issues that affect business firms and managers in modern society examined through the frameworks of business ethics and corporate social responsibility. Topics include environmental pollution, employee rights and responsibilities, discrimination/affirmative action, and activities of multi-national corporations.
Credits: 3

MGMT 331 - INDUSTRIAL RELATIONS MANAGEMENT

Survey of industrial relations. Collective bargaining, arbitration, and mediation; communication between management and labor; recent labor legislation.
Credits: 3
Prerequisites: HRM 311

MGMT 355 - SUPPLY CHAIN MANAGEMENT

In the global economy, working in isolation is a prescription for disaster. Supply chains create the interdependence between companies that can lead to higher profitability, and long-term survival. This course deals with the modern approach to understanding supply chain strategy, planning and organization at the local, national and international levels. It addresses the widening role of logistics and the importance of technology for effective operations. Students will prepare several cases followed by in-class presentations and written reports.
Credits: 3

MGMT 358 - ORGANIZATIONAL BEHAVIOR

Historical, social, and psychological factors associated with various organizational structures; human consequences of various organizational arrangements; techniques and programs by which organizations may be modified or designed. Also available through RU Online.
Credits: 3
Course Notes: The old title of this course was Behavioral Science and Organization Theory

MGMT 360 - SURVEY OF INTERNATIONAL BUSINESS

Problems and opportunities for American business resulting from internationalization of the US economy. Economic, political, and cultural environments facing business; diplomacy; global sourcing and production; functional areas of accounting and taxation, finance, management, and marketing.
Credits: 3
Course Notes: This course was previously offered as BADM 360.

MGMT 380 - BUSINESS POLICY AND STRATEGY

Study of top management decision making, including strategy and policy making; integration of functional divisions of organizations through analysis of and solutions to complex business situations. BSBA Capstone Course.
Credits: 3
Prerequisites: MGMT 300 and MGMT 358 and MKTG 302 and FIN 311
Course Notes: This course was previously offered as BADM 380. This course must be taken during a student's senior year. A course simulation, E-textbook, and associated materials are required and can only be purchased online at approximately \$100 plus tax if applicable.

MGMT 388 - PROJECT MANAGEMENT

Managerial approaches to conducting projects from inception to completion. Systems and procedures, including planning fundamentals, scheduling, resource estimation, evaluation and review techniques, managing risk; control and team development. Cross-listed with INFS 388.
Credits: 3

MGMT 390 - SPECIAL TOPICS: CONTEMPORARY TRENDS IN BUSINESS

This course focuses on understanding and applying various business and management concepts and processes in domestic and global enterprises that reflect the current marketplace. Students will be exposed to and interact with subject matter experts in the areas reflective of current trends across several industries and disciplines. Students will apply new knowledge through the application of the content area and empirical research broadening their perspective on the subject matter.
Credits: 1-3

Course Notes: This course requires student engagement and discussion during each class session. A remote option will be offered with the same expectations as face-to-face in this course section.

MGMT 397 - Internship Experience in Management

Supervised learning experience in a local firm or nonprofit agency. Student will set learning objectives and complete a journal and term paper. Placement must be approved in advance.
Credits: 1-3
Course Notes: Consent

MGMT 398 - ORGANIZATIONAL DEVELOPMENT

A variety of techniques will be investigated which will enable students to proactively facilitate organizational learning and effectiveness through diagnosis of organization problems involving employees, work groups, and corporate culture and structure; identifying appropriate alternative solutions and organization development interventions; and implementing change in a company's human systems. The course will emphasize the balance of traditional humanistic values with pressing, modern organizational concerns and focus, specifically on the alignment of vision, mission and practice.

Credits: 3

Prerequisites: MGMT 358

MGMT 399 - PROFESSIONAL MANAGEMENT INTERNSHIP

A supervised professional learning experience at a business or non-profit site. Must be arranged with internship coordinator and/or program director. Maximum of 3 credit hours can be applied to undergraduate business program.

Credits: 1-3

Course Notes: Internship requirements vary by assignment; consent is required by the instructor.